



**For A
Healthier,
More
Enjoyable
Shower...**

**The
Multi-Pure
Way**



**Scientists Consider Chlorine One of the Most Toxic Elements Found in Nature.
Yet you come in contact with it everyday...**

Chlorine is a substance that chemically bonds to the protein in our hair and skin, destroying its natural ecological balance. It's fine for removing stains in your laundry.

However, chlorine can leave your hair dry and brittle and make your skin flaky and itchy. It can also trigger negative reactions in children, the elderly, and people with chlorine-sensitivity.

Studies have shown that for health reasons it is best to reduce chlorine in drinking water. Why not do the same with our showering water.

A Better, Healthier Shower.

You deserve healthier water in every aspect of your daily life, not just the drinking water. Our Multi-Pure dechlorinating shower filter provides a long lasting solution to the problems associated with exposure to excessive amounts of chlorine. Its specially-formulated KDF[®] 55 filter media effectively reduces free chlorine from shower water. Once in contact with the KDF[®], chlorine in the water converts into an environmentally safe and harmless soluble zinc chloride.



Because of this superior chlorine reduction, you will see changes in the way your hair and skin feel including...

- healthier, younger-looking skin
- softer, more manageable hair
- relief from dry skin and scalp
- less fading on color-treated hair

*** Replacement filter cartridge is included with Shower Filter.
The optional shower head is not included.*

Energize Your Shower.

The Multi-Pure Shower Filter includes Crystalline Quartz technology in its media for an energized shower experience. These specially-cured crystals act upon the water to create a softer, more energized shower “feel” and improve both lathering and sudsing.

Multi-Pure’s Shower Filter is specifically engineered for efficiency and performance. Its unique filter design provides the best shower experience available for you and your family.

NSF Certification



System Tested and Certified by NSF International against NSF/ANSI Standard 177 for the Reduction of Free Available Chlorine

The Multi-Pure shower filter has been tested according to NSF/ANSI 177 for reduction of free available chlorine. The concentration of free available chlorine in water entering the system was reduced to a concentration less than or equal to the permissible limit for water leaving the system, as specified in NSF/ANSI 177. Multi-Pure offers a number of shower heads for the shower filter. These are water delivery mechanisms only. They are not performance tested or certified by NSF. Only the filters are certified.

- **Installs in minutes!**
No special tools or professional help required.
- **Unique filter design provides the best shower experience available for you and your family.**

The shower filter may be purchased with a high quality shower head directly through Multi-Pure. Or you may use any good quality shower-head or a hand held unit. Please use only a low flow showerhead manufactured since 1993.

